




TOP

PERFORMERS

awards



Let's shine the light on one of the most important assets any company can have:

LEADERS

In business, inspiring stories can be found everywhere.

The hardworking, talented, and determined heroes who want to win the gold medal. That is what awards are all about: they induce the drive to work hard and be passionate about what we do. Recognition awards inspire everyone to do amazing performance and achieve several milestones. They make leaders feel recognized, appreciated, and respected for all the efforts that they put in.

Biz TOP Performers Awards offers the perfect platform to celebrate the achievements in the Romanian business environment. After almost two years of tumultuous challenges, this ceremony will be unlike any other. Companies had to work harder than ever to ensure that their businesses continue to thrive and survive. We will expose and celebrate the inspiring minds and voices behind successful businesses.

To determine our winners, the Biz editorial team will gather information from public sources and leaders will be assessed based on their accomplishments, resilience, and commitment to their missions and values in business.

make sure

YOU'LL BE THERE.

Top Performers of 2024





AWARDS



**TOP
PERFORMER**
of the year

INNOVATOR
of the year

CREATIVE
of the year

RESILIENT
of the year

DISRUPTOR
of the year

NEWCOMER
of the year

DREAM TEAM
of the year

GAME CHANGER
of the year

GROWTH BOOSTER
of the year

STRATEGIST
of the year

RESPONSIBLE HERO
of the year

unique opportunity to promote your

BRAND

15.000 EUR + VAT

LEADING PARTNER

- Speech video recording or session, shared on YouTube*
 - Official recognition of the partnership by the moderator during the event
 - 20 minutes speech / Laudatio and handing out one of the awards at the Gala Event
 - TV spot during the conference, 30 seconds, 2 broadcasts
 - Creative pop-up corner at the event location
 - Branded happening during the event
 - Branded giveaways for the guests
 - The company logo will feature prominently in all event marketing & advertising collaterals and visuals:
 - The partner's logo placed on the event screen visual
 - The company logo placed on the event multimedia material
 - The company logo on the official website of the event
 - Mention of the company logo in Biz newsletter
 - Mention of the brand in the social media communication of the event
 - 5 stories + brand tag on social media platforms of Biz Magazine brand*
 - Insert in the album saved in Highlights on Instagram platform*
 - 10 invitations at the event
 - 2 articles on www.hauteculturemag.ro
 - 1 banner on www.revistabiz.ro header, for 15 days during the event week
 - 1 Ad in Biz Magazine
 - 2 pages in Biz Magazine
- *Exclusive Main Partner Benefits**

unique opportunity to promote your

BRAND

10.000 EUR + VAT

PROUD PARTNER

- Official recognition of the partnership by the moderator during the event
- Spoken content: 15 minutes individual speech / Laudatio and handing out one of the awards at the Event Gala
- Creative pop-up corner at the event location
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals and visuals:
 - The partner's logo placed on the event screen visual
 - The company logo placed on the event multimedia material
 - Your company will be presented as event partner during the event
 - The company logo on the official website of the event
 - Mention of the company logo in Biz newsletter
 - Mention of the brand in the social media communication of the event
- Sampling at the partner's corner
- TV spot during the conference, 30 seconds, 2 broadcasts
- 5 invitations at the event
- 2 articles on www.revistabiz.ro
- 1 banner in header on www.revistabiz.ro, for 15 days during the event week
- 1 Ad in Biz Magazine

CONTACT

Biz is the brand that brings together a strong community of business people, both online and offline. The editorial team has developed important industry studies and rankings in partnership with research agencies, on the most important business areas in Romania: Top 50 Performant Companies, Marketing Managers Directory, Top 20 IT Companies to work for, Top PR agencies in Romania, BrandRo or BizTech.

Biz is a monthly print title, a mainstay of the Romanian business publishing industry for over 22 years, being the first Romanian business magazine.

For more information, get in touch:

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