



**Biz**® NEW

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AGRO

A brand new event about the Innovation & Technology that shape the world of Agriculture



how is technology  
shaping  
the future of

# AGRICULTURE



# Topics



Be inspired.  
Exchange insights.  
Keep up with the latest trends.  
Identify future partners!

Boosting AgriTech  
Innovation: digital crops  
and the transition to  
modern agriculture

Nature & Business – a  
fruitful partnership?

Agriculture industry  
dynamics in 2024

Collaborative  
approaches & the next  
generation of farmers

Food for the Future:  
crafting a sustainable  
healthy nutrition  
landscape

Branding in Agriculture  
– how important is it?

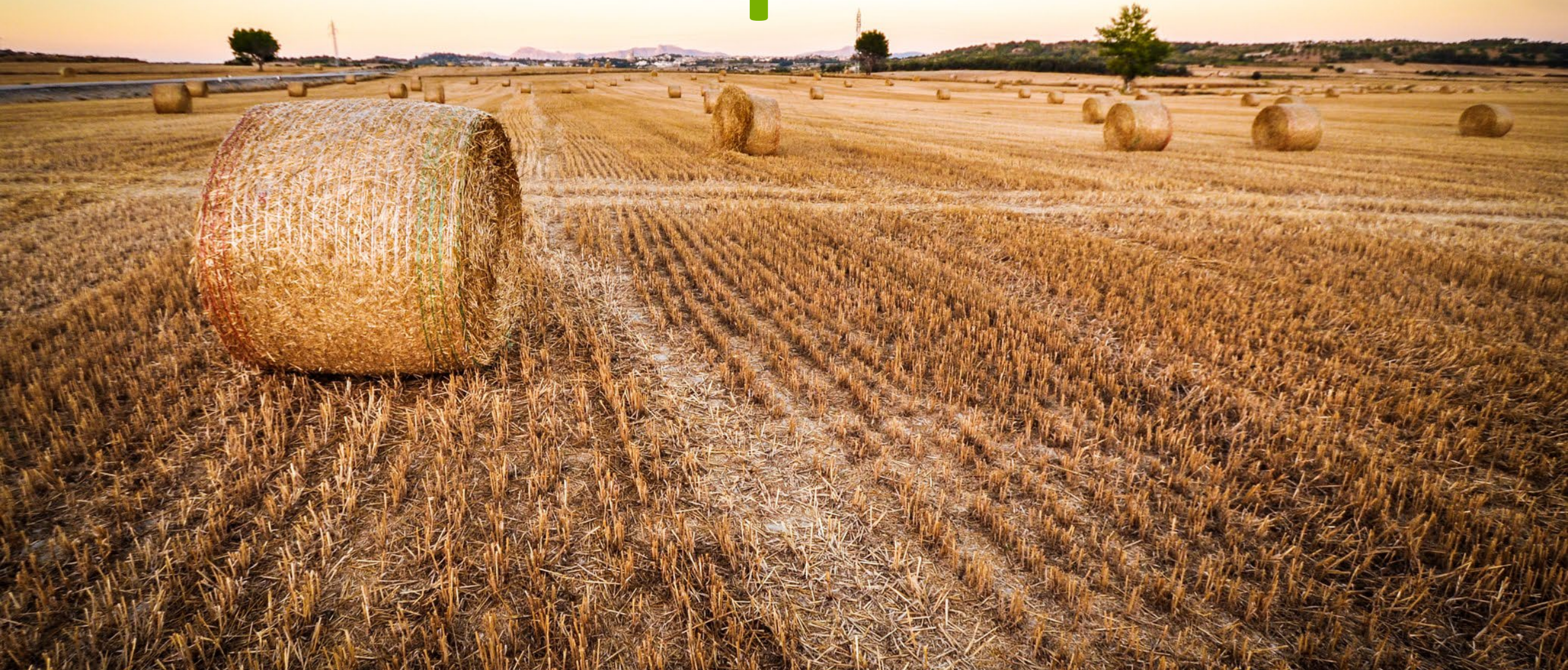
Investing in agricultural  
start-ups and  
measuring impact

Smart Farming and  
precision agriculture in  
the era of Internet of  
Things

Circular Economy, The  
European Green Deal  
and The Farm to Fork  
Strategy – what's the  
status?

Climate change and its  
impact on food  
production

# Be our partner!



# Discover the latest trends, ideas, challenges & opportunities in

AGRICULTURAL INNOVATION

## MAIN PARTNER

- Speech video recording or session, shared on YouTube\*
- Official recognition of the partnership by the moderator during the event
- 20 minutes speech / Laudatio and handing out one of the awards at the Gala Event
- TV spot during the conference, 30 seconds, 2 broadcasts
- Creative pop-up corner at the event location
- Branded happening during the event
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising

collaterals and visuals:

The partner's logo placed on the event screen visual

The company logo placed on the event multimedia material

The company logo on the official website of the event

Mention of the company logo in Biz newsletter

Mention of the brand in the social media communication of the event

5 stories + brand tag on social media platforms of Biz Magazine brand\*

Insert in the album saved in Highlights on Instagram platform\*

- 10 invitations at the event
- 2 articles on [www.hauteculturemag.ro](http://www.hauteculturemag.ro)
- 1 banner on [www.revistabiz.ro](http://www.revistabiz.ro) header, for 15 days during the event week
- 1 Ad in Biz Magazine
- 2 pages in Biz Magazine

**13.000 Euro + VAT**

**\*Exclusive Main Partner Benefits**

# PROUD PARTNER

## PROUD PARTNER

- Official recognition of the partnership by the moderator during the event
- Spoken content: 15 minutes individual speech / Laudatio and handing out one of the awards at the Event Gala
- Creative pop-up corner at the event location
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising

collaterals and visuals:

The partner's logo placed on the event screen visual

The company logo placed on the event multimedia material

Your company will be presented as event partner during the event

The company logo on the official website of the event

Mention of the company logo in Biz newsletter

Mention of the brand in the social media communication of the event

- Sampling at the partner's corner
- TV spot during the conference, 30 seconds, 2 broadcasts
- 5 invitations at the event
- 2 articles on [www.revistabiz.ro](http://www.revistabiz.ro)
- 1 banner in header on [www.revistabiz.ro](http://www.revistabiz.ro), for 15 days during the event week
- 1 Ad in Biz Magazine

**7.000 Euro + VAT**



# Let's connect!

Biz is the brand that brings together a strong community of business people, both online and offline. The editorial team has developed important industry studies and rankings in partnership with research agencies, on the most important business areas in Romania: Top 50 Performant Companies, Marketing Managers Directory, Top 20 IT Companies to work for, Top PR agencies in Romania, BrandRo or BizTech.

Biz is a monthly print title, a mainstay of the Romanian business publishing industry for over 22 years, being the first Romanian business magazine at its launch, in 2000.

For more information, get in touch:

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