

Biz[®]



FUTURE **TRENDS** FORUM



What's going on NOW ?

In a world full of turbulence and polarization, all we know is that change comes from the most unexpected places.

One way to make sense of this is to see the start of 2023 as a brand new chapter. A chapter that allow all of us to decide on the future we want to create.

We're on a mission: we'll bring together creators, marketing executives, directors, brands, artists, influencers, professionals and enthusiasts alike in the biggest celebration of trends!

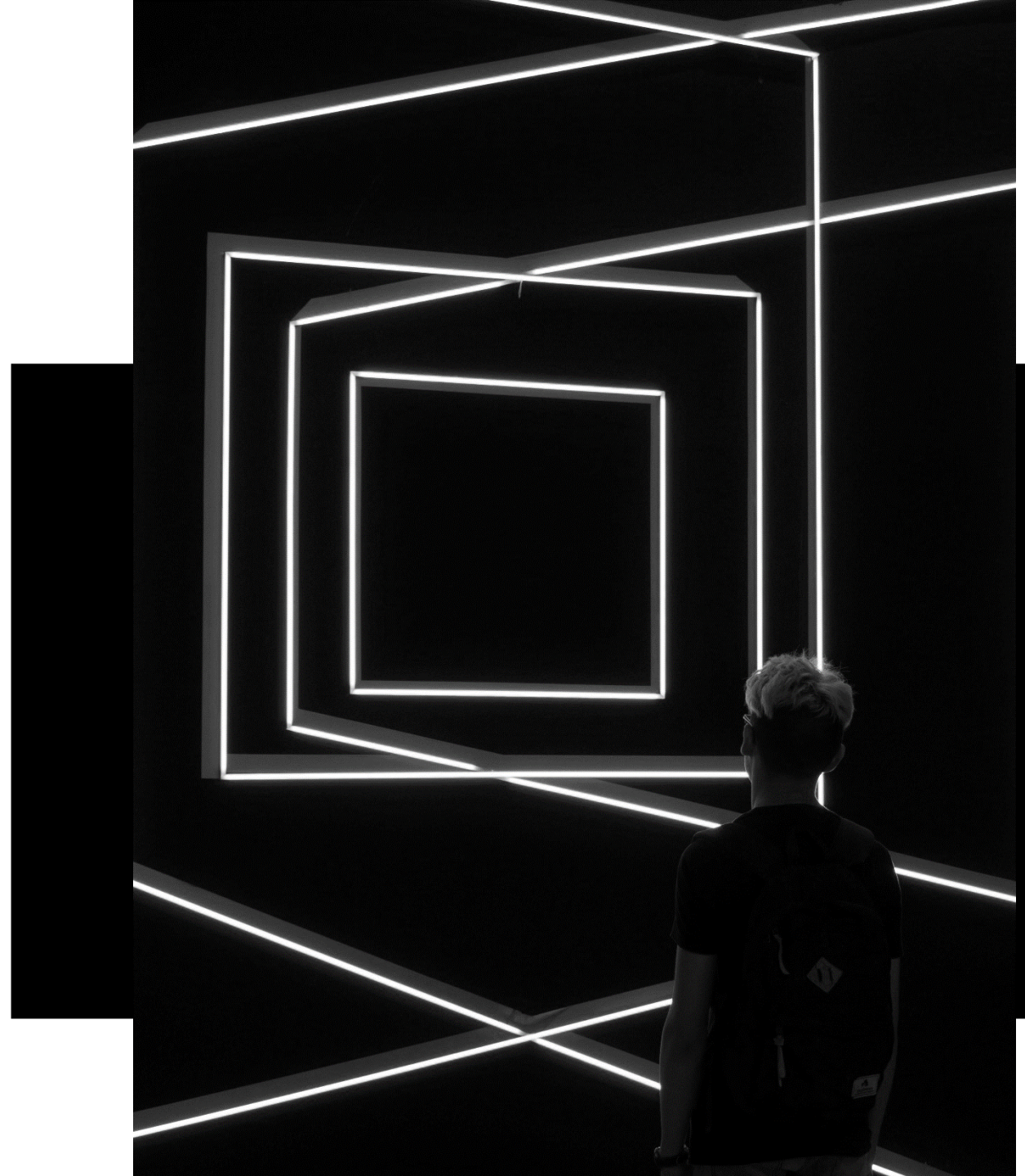
Brands, companies, businesses, and people in general need to reinvent, reform, regenerate. The best way is to keep an eye on the **MACRO TRENDS** that will shape societies, economies and Changemakers!

What's happening NEXT?

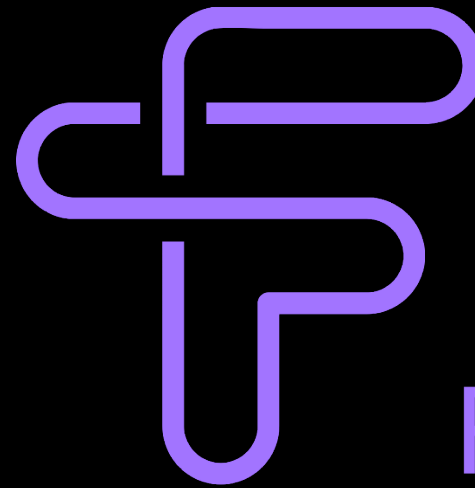
Future Trends Festival is the first festival that takes the pulse of trends and brings to the fore everything that is new, innovative and impactful in the future. The festival will identify and debate every trend that will capture the attention of consumers, businesses, the social, political and cultural world.

We bring together the best futurists and most respected professionals to discuss how digital is changing, what's new in video and what are the hot areas in social media.

All formats, from Youtube, Instagram and Facebook to Stories, Reels, TikToks, to live streaming, VR and augmented reality are taken into consideration and analyzed, to see why they are successful and how they can have an impact in communication strategies and business.



Are you
future-proof
or
future-fit?



FUTURE
TRENDS
FORUM

- 
- Open-Source Creativity
 - Comfort Advertising
 - Shoppable Experiences
 - Humanizing Digital Communication
 - Reliable Influencers
 - Unbound Marcomm Platforms
 - Tech for Boomers
 - The Social Reset
 - A more mindful future of Work
 - Sustainability on the Rise
 - Hedonism and instant gratification evolution
 - Green investment trends
 - Ed-Tech and innovation through chaos
 - The expansion of the Metaverse
 - The work-from-home consumer

Trends of the

future!



Are you
ready
for
the

social reset?

Be our futuristic partner!

MAIN PARTNER

- Speech video recording or session, shared on YouTube*
- Official recognition of the partnership by the moderator during the event
- 20 minutes speech / Laudatio and handing out one of the awards at the Gala Event
- TV spot during the conference, 30 seconds, 2 broadcasts
- Creative pop-up corner at the event location
- Branded happening during the event
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals

and visuals:

The partner's logo placed on the event screen visual

The company logo placed on the event multimedia material

The company logo on the official website of the event

Mention of the company logo in Biz newsletter

Mention of the brand in the social media communication of the event

5 stories + brand tag on social media platforms of Biz Magazine brand*

Insert in the album saved in Highlights on Instagram platform*

- 10 invitations at the event
- 2 articles on www.hauteculturemag.ro
- 1 banner on www.revistabiz.ro header, for 15 days during the event week
- 1 Ad in Biz Magazine
- 2 pages in Biz Magazine

15.500 Euro + VAT

***Exclusive Main Partner Benefits**

Be our futuristic partner!

PROUD PARTNER

- Official recognition of the partnership by the moderator during the event
- Spoken content: 15 minutes individual speech / Laudatio and handing out one of the awards at the Event Gala
- Creative pop-up corner at the event location
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals and visuals:

The partner's logo placed on the event screen visual

The company logo placed on the event multimedia material

Your company will be presented as event partner during the event

The company logo on the official website of the event

Mention of the company logo in Biz newsletter

Mention of the brand in the social media communication of the event

- Sampling at the partner's corner
- TV spot during the conference, 30 seconds, 2 broadcasts
- 5 invitations at the event
- 2 articles on www.revistabiz.ro
- 1 banner in header on www.revistabiz.ro, for 15 days during the event week
- 1 Ad in Biz Magazine

7.500 Euro + VAT

For more information, get in touch:

biz@revistabiz.ro
www.revistabiz.ro

Biz is the brand that brings together a strong community of business people, both online and offline. The editorial team has developed important industry studies and rankings in partnership with research agencies, on the most important business areas in Romania: Top 50 Performant Companies, Marketing Managers Directory, Top 20 IT Companies to work for, Top PR agencies in Romania, BrandRo or BizTech.

Biz is a monthly print title, a mainstay of the Romanian business publishing industry for over 23 years, being the first Romanian business magazine at its launch, in 2000.



Reach out!