

# BIZ SUSTAINABILITY SUMMIT

2024





# ABOUT THE SUMMIT

CSR

This one-day event will show how sustainable innovation can produce a positive impact on the environment and drive a tangible mindset change. We'll discuss the practical steps for business to act on climate and waste reduction targets, whilst shifting the sustainability mindset from risk to opportunity.

You will learn strategies and best practices from executives, specialists, and experts that you can use to enact sustainable change within your organization.



## SPEAKERS

An event like nothing that has ever done before.  
This year, we're bringing you 10 speakers to share their expert tips and tactics for the best sustainability conference in Romania, in 2023.

## CONTENT

Presentations are tools that can be used as lectures, speeches.

## AUDIENCE

Meet new people, visionary professionals and find out the solutions to support your sustainability strategy for 2023.



# A CULTURE OF INNOVATION HOW WE WORK?

» We will team up with renowned sustainability experts and strategists to bring the audience inspiring sessions, packed with advanced growth strategies that actually work. Whether they're company representatives or passionate specialists, we'll pick only speakers with expertise tailored to the audience's needs.



SUSTAINABILITY SUMMIT

# WHO ATTENDS?

Biz Sustainability Summit will bring together the “who’s who” of industry experts and service and solution providers to network, benchmark, learn, and share the real-world solutions to universal challenges.

- Chief Sustainability Officers
- Chief Marketing Officers
- SVPs & VPs of Sustainability
- VPs of Brand Responsibility
- Directors of Operations
- Technology Executives
- Communications Leaders





# EVENT AGENDA

- » Accelerating sustainable action while ensuring profitability
- » Shaping business strategy through sustainability data
- » Maintaining sustainability investments during economic uncertainty
- » Embedding sustainability across the business
- » Collaborating for a sustainable and profitable business
- » Creating sustainability champions across the workforce
- » Building a culture of sustainability leadership
- » Getting on the right path to net-zero

# PARTNERSHIPS

This event is different. As the industry leader with almost 25 years of experience, it is our responsibility to set the standards when it comes to organizing a new conference.

- Speech video recording or session, shared on YouTube\*
- Official recognition of the partnership by the moderator during the event
- 20 minutes speech / Laudatio and handing out one of the awards at the Gala Event
- TV spot during the conference, 30 seconds, 2 broadcasts
- Creative pop-up corner at the event location
- Branded happening during the event
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals and visuals:
  - The partner's logo placed on the event screen visual
  - The company logo placed on the event multimedia material
  - The company logo on the official website of the event
  - Mention of the company logo in Biz newsletter
- Mention of the brand in the social media communication of the event
- 5 stories + brand tag on social media platforms of Biz Magazine brand\*
- Insert in the album saved in Highlights on Instagram platform\*
- 10 invitations at the event
- 2 articles on [www.hauteculturemag.ro](http://www.hauteculturemag.ro)
- 1 banner on [www.revistabiz.ro](http://www.revistabiz.ro) header, for 15 days during the event week
- 1 Ad in Biz Magazine
- 2 pages in Biz Magazine

**\*Exclusive Main Partner Benefits**

LEADINGPARTNER

15.000 EURO + VAT



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- Official recognition of the partnership by the moderator during the event
- Spoken content: 15 minutes individual speech / Laudatio and handing out one of the awards at the Event Gala
- Creative pop-up corner at the event location
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals and visuals:
  - The partner's logo placed on the event screen visual
  - The company logo placed on the event multimedia material
  - Your company will be presented as event partner during the event
  - The company logo on the official website of the event
  - Mention of the company logo in Biz newsletter
- Mention of the brand in the social media communication of the event
  - Sampling at the partner's corner
  - TV spot during the conference, 30 seconds, 2 broadcasts
  - 5 invitations at the event
  - 2 articles on [www.revistabiz.ro](http://www.revistabiz.ro)
  - 1 banner in header on [www.revistabiz.ro](http://www.revistabiz.ro), for 15 days during the event week
  - 1 Ad in Biz Magazine

PROUDPARTNER

10.000 EURO + VAT



# THANK YOU FOR JOINING!

