

A woman with long, wavy hair, wearing a denim jacket, is shown in profile, reaching out with her right hand towards a glowing digital screen. The screen displays a complex pattern of binary code (0s and 1s) in shades of blue and white. The background is dark, suggesting a futuristic or high-tech environment.

Biz[®]

INNOVATION

forum

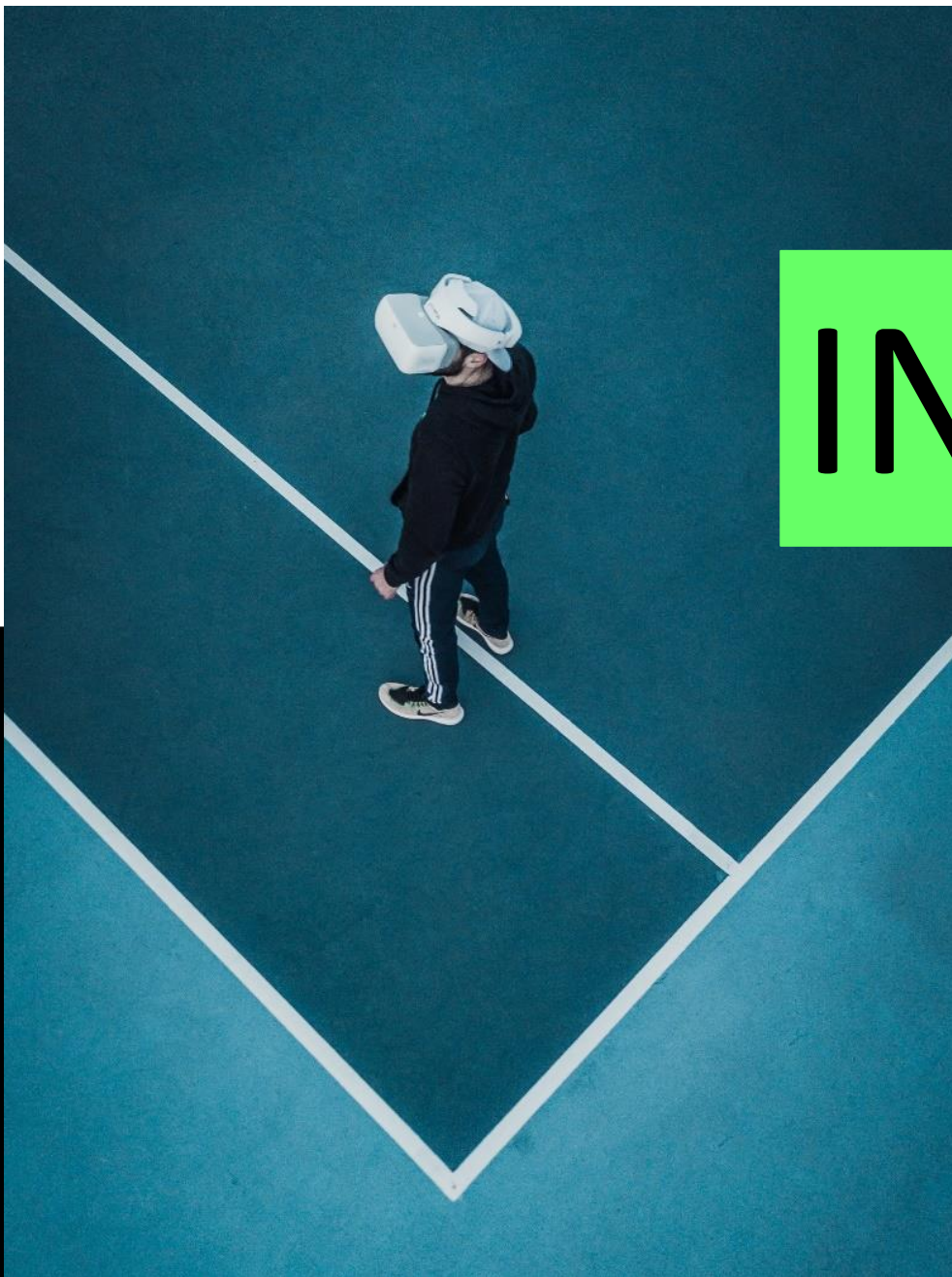
All you need is...

INNOVATION

As the end of the pandemic seems to be near, there's never been a better opportunity to focus more on your innovation and transformation abilities. Innovation is more urgent than ever and companies that not only embrace it but live it in a sustainable way are the ones that will survive and thrive in the post-pandemic era. The upcoming years will bring impressive technological breakthroughs with massive impact on our lives.

Biz Innovation Forum is about vision, adaptability, creativity and action. We will discover together the 2024 trends and we will discuss about the lessons learned that will help us emerge through chaos. This event will help you identify market opportunities and teach you how to evaluate smart technology investments in the age of transformation.

Let's bridge the gap between innovation and...
YOU!



TOPICS OF THE FUTURE

Innovation Forum will offer you actionable insights, strategies, advice and tools to improve, create or develop innovation in your company.

Learn from our industry experts, network with local business leaders, and choose from our topics that will help you guide your company throughout this innovation journey.

- 2024 Megatrends
- Thrive in the era of Business Revolution
- Authentic Sustainability
- The truth behind Blockchain
- The wave of Cybersecurity innovation
- E-Health
- Experiential & Interactive Tech
- Office Life in the New Normality
- AI, Machine Learning & The Future of Tech
- Touchless Shopping





The future
begins
with

INNOVATION

Let's create a smart partnership

MAIN PARTNER

- Speech video recording or session, shared on YouTube*
- Official recognition of the partnership by the moderator during the event
- 20 minutes speech / Laudatio and handing out one of the awards at the Gala Event
- TV spot during the conference, 30 seconds, 2 broadcasts
- Creative pop-up corner at the event location
- Branded happening during the event
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals and visuals:
 - The partner's logo placed on the event screen visual
 - The company logo placed on the event multimedia material
 - The company logo on the official website of the event
 - Mention of the company logo in Biz newsletter
 - Mention of the brand in the social media communication of the event
 - 5 stories + brand tag on social media platforms of Biz Magazine brand*
 - Insert in the album saved in Highlights on Instagram platform*
- 10 invitations at the event
- 2 articles on www.hauteculturemag.ro
- 1 banner on www.revistabiz.ro header, for 15 days during the event week
- 1 Ad in Biz Magazine
- 2 pages in Biz Magazine

Budget: 13.000 EUR + VAT

****Exclusive Main Partner Benefits***



Let's create a smart partnership

PROUD PARTNER

- Official recognition of the partnership by the moderator during the event
- Spoken content: 15 minutes individual speech / Laudatio and handing out one of the awards at the Event Gala
- Creative pop-up corner at the event location
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals and visuals:

The partner's logo placed on the event screen visual

The company logo placed on the event multimedia material

Your company will be presented as event partner during the event

The company logo on the official website of the event

Mention of the company logo in Biz newsletter

Mention of the brand in the social media communication of the event

- Sampling at the partner's corner
- TV spot during the conference, 30 seconds, 2 broadcasts
- 5 invitations at the event
- 2 articles on www.revistabiz.ro
- 1 banner in header on www.revistabiz.ro, for 15 days during the event week
- 1 Ad in Biz Magazine

Budget: 7.000 EUR + VAT



CONNECT

LEARN

CREATE

EXPLORE

INNOVATE

BE INSPIRED

CONTACT

For more information, get in touch:

biz@revistabiz.ro

www.revistabiz.ro

Biz is the brand that brings together a strong community of business people, both online and offline. The editorial team has developed important industry studies and rankings in partnership with research agencies, on the most important business areas in Romania: Top 50 Performant Companies, Marketing Managers Directory, Top 20 IT Companies to work for, Top PR agencies in Romania, BrandRo or BizTech.

Biz is a monthly print title, a mainstay of the Romanian business publishing industry for over 20 years, being the first Romanian business magazine at its launch, in 2000.