

APPLY

an event for any HR professional who wants to visualize the future of work

TEAM ROOM 001





how will the HR of tomorrow look like?

the era of HYBRID WORK. What employees want?



The pandemic imprinted striking changes in our work environments, our work relations, and even deeper in our personal lives. This new and complicated era we are living in requires a new organizational design that includes everyone, everywhere.

Today, humans connect with what matters – we are looking for purpose and for a sense of self at home and at work. We select carefully the products that we are purchasing, the experiences we are part of, the people we surround ourselves with. Not to mention the companies we choose to work for. With greater innovation, creativity, and productivity across the board, the tools and strategies we learned throughout the pandemic will play a key role in moving forward and redefining work in 2024.

APPLY conference is a premium event that puts in the spotlight the companies focusing on placing people and communities first.

Be inspired by success stories and topics that include employer branding in the era of hybrid work, recruitment trends, internal and external communication strategies and many more. Get advice from industry experts, renowned speakers and partners - all from the comfort of your own home of / office.

uncovering 2024 trends in HR

We unite the employer branding community to share knowledge, ideas and opinions in order to advance the future of HR. Discover the latest trends, developments and technology that will be affecting HR in 2024.

- Leadership challenges in 2024
- Trends and forecasting in HR
- The hybrid workplace model
- Mental health and wellbeing at work
- Data-driven HR strategies
- Employee Engagement, a must!
- The outlook of Learning and Development
- Building an employer brand culture remotely
- Inclusive recruitment in the era of Zoom
- Out-of-the-Box tips for finding passive talent
- Attracting Gen Z employees



reunite with your HR peers

Chief HRs
HR Directors
Recruiting Coordinators
HR Specialists
Hiring Managers
Talent Acquisition Specialists

Employee Relations Managers
Internal Communication Managers
External Communication
Coordinators
PR Directors
Consultants



be our Main Partner



Becoming Main Partner means stepping into the spotlight with an unparalleled sponsorship experience. Elevate your brand presence, captivate your audience, and make a lasting impact with our Platinum Partnership Experience that ensures maximum visibility and engagement.

- Speech video recording or session, shared on YouTube*
- Official recognition of the partnership by the moderator during the event
- 20 minutes speech / Laudatio and handing out one of the awards at the Gala Event
- TV spot during the conference, 30 seconds, 2 broadcasts
- Creative pop-up corner at the event location
- Branded happening during the event
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals and visuals:

The partner's logo placed on the event screen visual

The company logo placed on the event multimedia material

The company logo on the official website of the event

Mention of the company logo in Biz newsletter

Mention of the brand in the social media communication of the event

5 stories + brand tag on social media platforms of Biz Magazine brand*

Insert in the album saved in Highlights on Instagram platform*

- 10 invitations at the event
- 2 articles on www.hauteculturemag.ro
- 1 banner on www.revistabiz.ro header, for 15 days during the event week
- 1 Ad in Biz Magazine
- 2 pages in Biz Magazine

Budget 13.000 euro + VAT

***Exclusive Main Partner Benefits**



be our Proud Partner

Align your brand with distinction and enjoy exposure as Proud Partner. Elevate your presence at the event with a curated package that maximizes recognition and engagement. Join us and position your company as a vital contributor to success.

- Official recognition of the partnership by the moderator during the event
- Spoken content: 15 minutes individual speech / Laudatio and handing out one of the awards at the Event Gala
- Creative pop-up corner at the event location
- Branded giveaways for the guests
- The company logo will feature prominently in all event marketing & advertising collaterals and visuals:

The partner's logo placed on the event screen visual

The company logo placed on the event multimedia material

Your company will be presented as event partner during the event

The company logo on the official website of the event

Mention of the company logo in Biz newsletter

Mention of the brand in the social media communication of the event

- Sampling at the partner's corner
- TV spot during the conference, 30 seconds, 2 broadcasts
- 5 invitations at the event
- 2 articles on www.revistabiz.ro
- 1 banner in header on www.revistabiz.ro, for 15 days during the event week
- 1 Ad in Biz Magazine

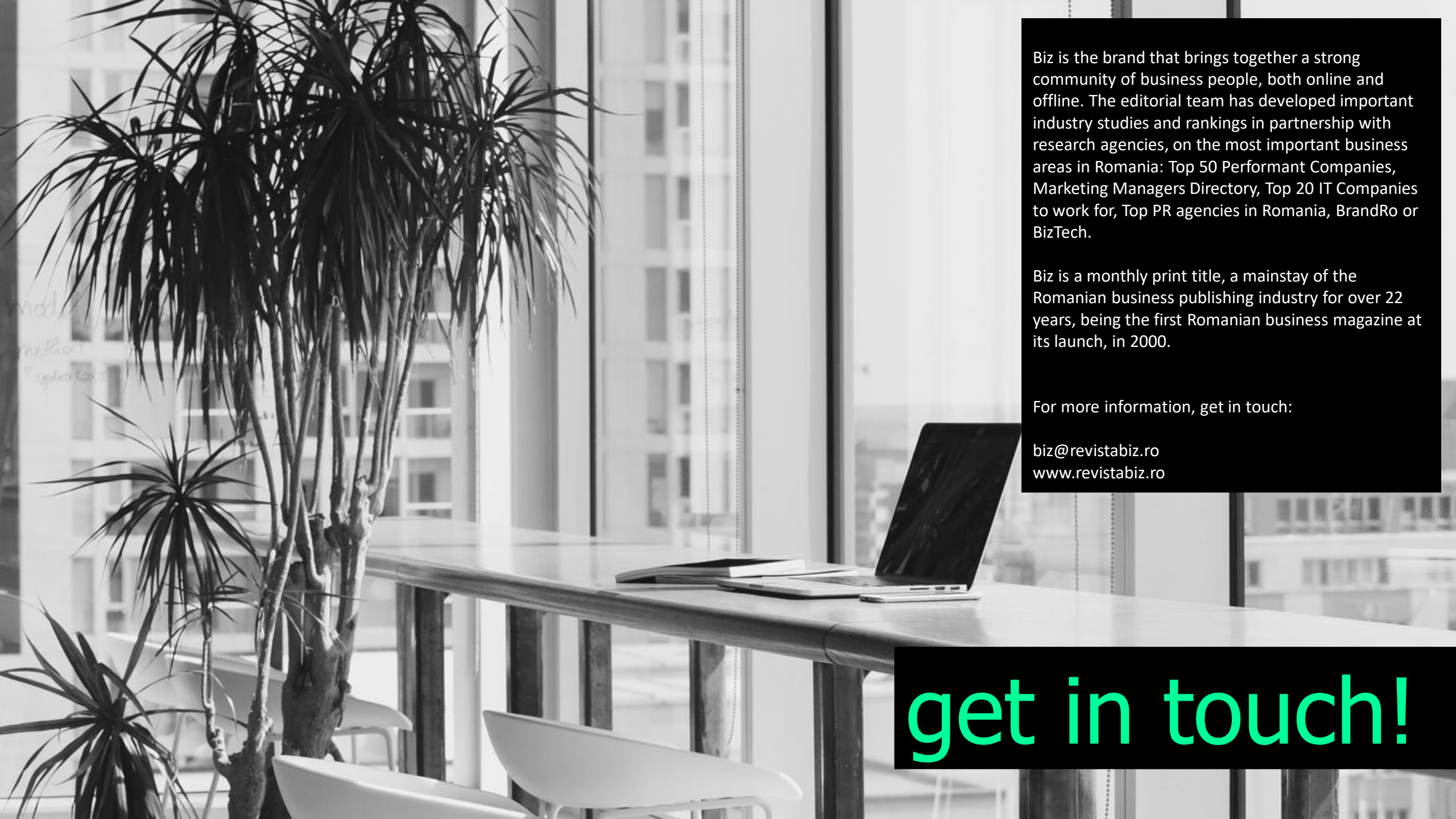
Budget 7.000 euro + VAT

***Exclusive Main Partner Benefits**





join **APPLY** and let's reimagine
the future of work!



Biz is the brand that brings together a strong community of business people, both online and offline. The editorial team has developed important industry studies and rankings in partnership with research agencies, on the most important business areas in Romania: Top 50 Performant Companies, Marketing Managers Directory, Top 20 IT Companies to work for, Top PR agencies in Romania, BrandRo or BizTech.

Biz is a monthly print title, a mainstay of the Romanian business publishing industry for over 22 years, being the first Romanian business magazine at its launch, in 2000.

For more information, get in touch:

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get in touch!